

# HOW TO CREATE YOUR DVR

BASED ON XEOMA VIDEO SURVEILLANCE

An extensive step-by-step guide on how to create your own DVR or NVR with Xeoma video surveillance software, and sell it as a complete turnkey solution

# High-demand

Imagine you are a person or a company representative willing to create a video surveillance system. If you're doing it on your own, **there are just too many elements you need to combine**, that hardly anyone ever comes to the finish line of such self-research. You either abandon this idea in frustration, or - when overpaying for this service doesn't seem too horrid anymore - you call "experts" to fix it for you.

If only there was an **all-in-one ready-to-use yet contemporary solution** that customers looking for a video surveillance system can just buy and rest assured that all parts are compliant and working together! All that is left would be quick plug-and-play setup in just a few steps.

**You can do** such a bundle. Take hardware, operating system, cameras and Xeoma - and you'll get a functioning 100-in-1 kit for those who want the best, the easiest, and the most affordable.

# Steps to start

## 1. GET AN IDEA

First of all, you need to think of what kind of device you would want to create, what audience to target, and what marketing advantages you will use. For example: mobile and cheap NVRs based on a Raspberry Pi board.



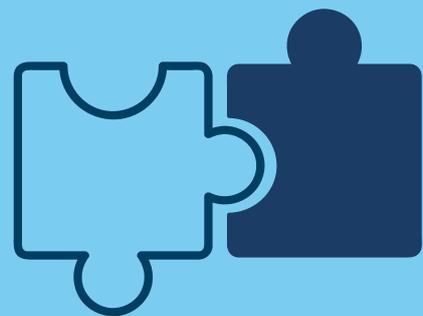
## 2. RESEARCH



Once you're settled with the idea, target audience, options for your bundle, you can start researching best prices, for hardware parts, getting to know what Xeoma licenses would fit the project most, etc. Example: Xeoma Lite for 4-cams NVR.

## 3. GET IT TOGETHER

When you found fitting parts for the device, order them and assemble the complete solution. Install an operating system, install Xeoma (or its rebranded version) and activate its licenses - or use the Trial version.



## 4. PROMOTE & SELL



The NVR is ready and can be used in projects now. You can offer it to the companies that might be interested in this device, or you can promote the product and accept orders. In any way, it will find its user

# Useful tips:

i) Using Xeoma's online calculator you can get system requirements for your project. You can either calculate what hardware will be required for the tasks you have plans to include into the package, or you can work in reverse and see how many cameras can be processed with the hardware and equipment you have or plan to use. Find it here:

<https://felenasoft.com/xeoma/en/help/calculator/>

ii) You can supply the bundle with already activated Xeoma, or with Xeoma in the Trial edition. If the user likes it, they will buy a license for Xeoma. To get your profit from each such purchase, you can rebrand Xeoma to send users to your site for purchase.

iii) Free rebranding will help you make Xeoma have another name, logo, links, contact information, and so on. It is a reliable and effective method to promote your NVR without fear of competition. Your product will be unique. See more about rebranding here:

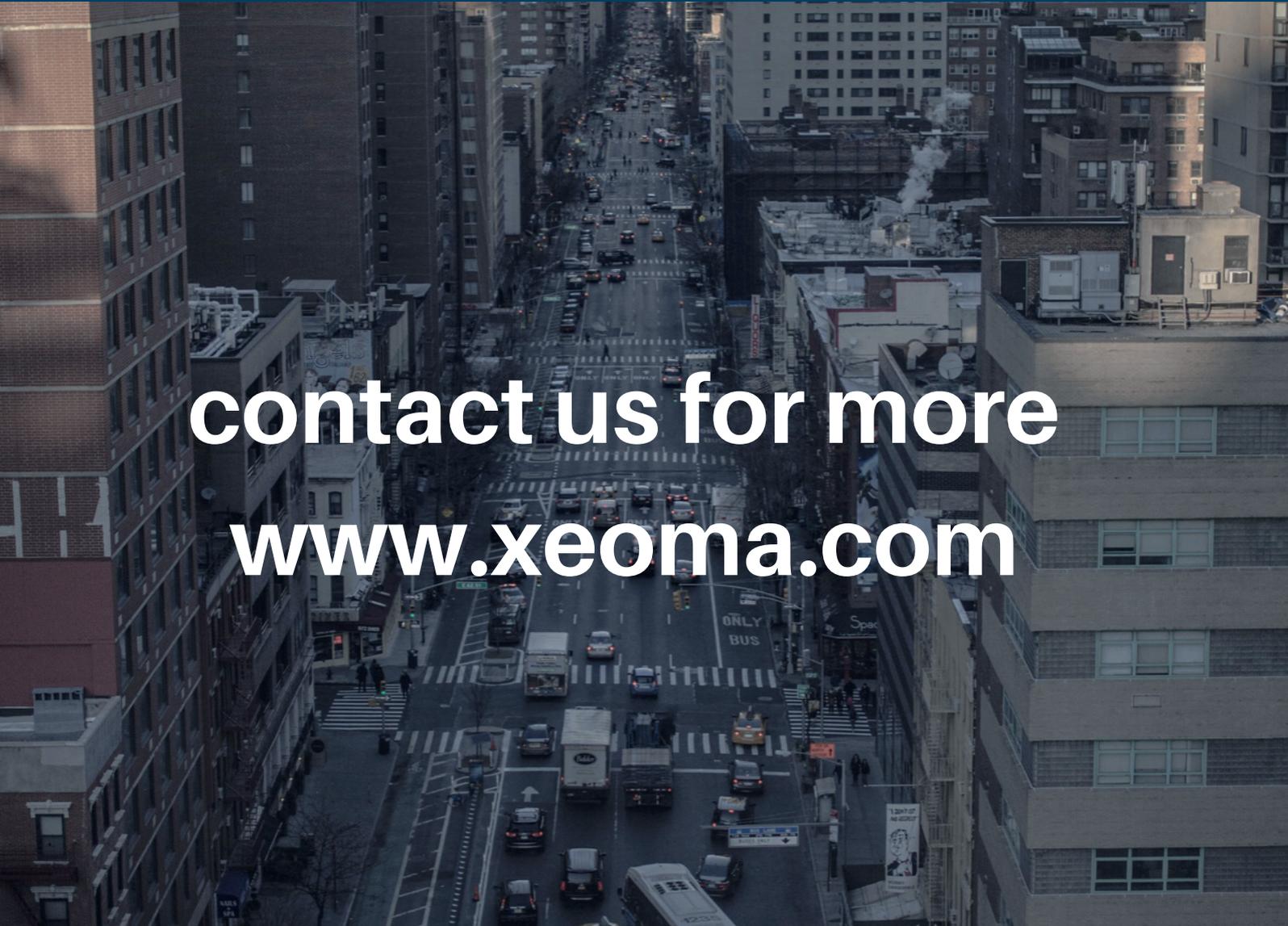
<https://felenasoft.com/xeoma/en/reseller/oem/>

iv) Your product - your rules. You can sell extended warranty, training, support and/or maintenance service for the NVR.

# Creation of NVR/DVR

will help you give users what they want: a ready-to-use bundle that works out-of-the-box and is tailored for their needs in surveillance - at affordable prices

Start earning with Xeoma today!



**contact us for more**  
**[www.xeoma.com](http://www.xeoma.com)**